

Context

OER at VCU



VCU

- Large, Urban Doctoral (R1) Institution
- Student population: 28,919
- Academic and Medical Campuses
 - ▷ Wide range of programs, from VCUArts to School of Medicine



Open and affordable course content

VCU's Open and Affordable Course Content Initiative

Support for textbook affordability through both library ebooks and OER

go.vcu.edu/textbooksavings

Contact us

For questions, help, or information about open educational resources, please contact [Jessica Kirschner](#), the Open Educational Resources Librarian.

[Email Open Educational Resources Librarian](#)

VCU Libraries' Open and Affordable Course Content Initiative supports instructors as they work to transition their courses to zero textbook cost courses, using either open educational resources or library content.

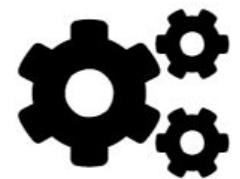
VCU Libraries understands the importance of selecting the right course materials. Not only do zero textbook cost courses eliminate the cost burden for students, but they have been shown to improve student success while increasing instructor flexibility, including the ability to customize resources.



Open Educational Resources (OER)



Library Content



Support for Open and Affordable Course Content

VCU Open and Affordable Course Content Initiative

Timeline

- Began 2016/17
- Dedicated OER Librarian (as of 2019)

Focus

- Identify library ebooks
- Identify, adopt, customize, or create OER
- Grant program to support faculty efforts: Affordable Course Content Awards

Affordable Course Content Awards

- Support for faculty transitioning to free textbooks in their courses
 - ▷ Funding for adopting, customizing, or creating content
 - ▷ Project support, including technical support and copyright and publishing guidance
- Annual program, Began 2017
 - ▷ 32 projects supported
 - ▷ Over 30,000 students and \$3million in cost avoidance
- Mostly create, but some adopt projects

guides.library.vcu.edu/acca